



Did You Know...

Asthma is one of the most common serious chronic diseases. Molina Healthcare of New Mexico, Inc. (Molina Healthcare) has expanded the Rewards for Healthy Choices Program. We now have an incentive for our Members diagnosed with asthma.

This Program is available for our SALUD, SCI and UNM SCI Members.

Why do we have an incentive for our Members with Asthma?

Molina Healthcare wants to ensure that our Members are receiving the best care possible and that they are being proactive in their care. This incentive also acts as a guide for Members to take with them to their practitioner/physician when discussing their asthma.

This incentive for our Members is directly related to our Healthcare Effectiveness Data and Information Set (HEDIS) performance measures.

There is a slight difference in the program.

- For our young Molina Members we have the *Drake the Dragon Asthma Incentive Program*. If the Member completes the booklet and sends us a copy of their Asthma Action Plan that is signed by their doctor they will receive one (1) \$20 Wal-Mart gift card.
- For our adult Molina Members we have the Rewards for Healthy Choices Incentive Coupon. If Members complete all required asthma interventions they will receive one (1) \$20 Wal-Mart gift card.

Required asthma interventions include:

- Doctor Visit to Monitor Asthma;
- Asthma Action Plan with their Doctor;
- Currently using long-term controller medicines; and
- Currently using a peak flow meter.



Certain requirements must also be met.

- Members must be a Molina Healthcare of New Mexico Member at the time services were provided;
- Members must be diagnosed with asthma; and
- All asthma interventions must be completed in 2011.

The Asthma Incentive Coupon is available on the Molina Healthcare Member and Provider Website (www.MolinaHealthcare.com), or you may contact Provider Services in Albuquerque at (505) 342-4660 or toll free at (800) 377-9594.