

A fax bulletin from Molina Healthcare of Michigan (MHM) • February 19, 2021

Tobacco Cessation Program

Fact: Tobacco users frequently cite a physician's advice to quit as an important motivator for attempting to stop using tobacco. Because 70 percent of tobacco users see a physician each year, you, the medical provider, are in a unique position to intervene with patients who use tobacco. One simple question can have a huge impact on your patient's health. The question "Are you ready to quit using tobacco?" might just open the door to your patient taking the first step to improve their health and possibly save their life.

At Molina, we understand the risks associated with tobacco use and the benefits of quitting. That's why we are providing you with information about the Michigan QuitLine 800.QUIT.NOW 800.784.8669 tobacco cessation program. The program provides counseling and pharmacological support to all Molina members who enroll.

QuitLogix® Program Components

Participants will have access to a variety of resources:

- Tobacco cessation coaches available 17 hours/day; 7 days/week; 363 days/year
- Five coaching sessions via live text messaging or by phone on a dedicated toll-free number 855.891.9989 or online chat, 9 if pregnant
- Full pharmacotherapy program including Nicotine Replacement Therapy and coordination of pharmacy benefits
- eCoach—a web-based, text messaging, email and mobile program available 24/7
- Clinical oversight and extensive training of coaches and staff by National Jewish Health faculty
- Dedicated teen website at mylifemyquit.com with online enrollment, live chat with a coach, information about vaping and tobacco, and activities to support quitting and stress relief
- Simplified online and mobile program registration to get teens to a coach quicker
- Certificate of program completion

Counseling for Tobacco Cessation during a Provider Office Visit

Remember to submit the appropriate CPT Code when counseling your patient for tobacco cessation during the office visit.

| CPT Code | Type of Counseling | Description |
|----------|--------------------|--|
| 99406 | Intermediate | Smoking and tobacco use cessation counseling visits is greater than 3 minutes, but not more than 10 minutes. |
| 99407 | Intensive | Smoking and tobacco use cessation counseling visit is greater than 10 minutes. |

For more information about the QuitLogix® and My Life, My Quit™ programs, visit www.nationaljewish.org or call 877.CALL.NJH. 877.225.5654

Thank you for your commitment to Molina members.

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