

Molina Healthcare 2020 Well-Child Initiative

(In partnership with the Centers for Disease Control)

HOW VACCINES STRENGTHEN YOUR BABY'S IMMUNE SYSTEM



Your child is exposed to thousands of germs every day in his environment.

This happens through the food he eats, air he breathes and things he puts in his mouth.



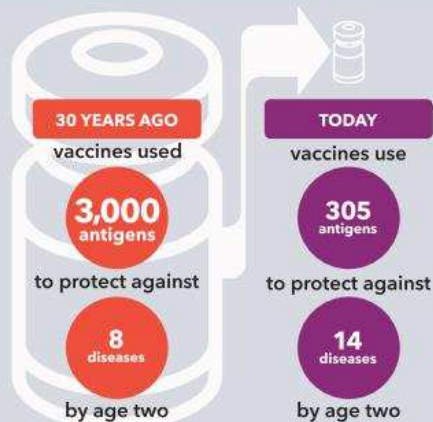
Babies are born with immune systems that can fight most germs, but there are some deadly diseases they can't handle.

That's why they need vaccines to strengthen their immune system.



Vaccines use very small amounts of antigens to help your child's immune system recognize and learn to fight serious diseases.

Antigens are parts of germs that cause the body's immune system to go to work.



Thanks to scientific advances, today's vaccines can protect children from more diseases using fewer antigens.

Vaccines contain only a tiny fraction of the antigens that babies encounter in their environment every day.

Vaccines help strengthen your baby's immune system and keep him safe from vaccine-preventable diseases.

IMMUNIZATION. POWER TO PROTECT.





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Well-Child Guidance & Resources (Centers for Disease Control)

American Academy of Pediatrics (AAP) COVID-19 Immunization Guidance

- All well-child visit should occur in person whenever possible and within the child's medical home where continuity of care may be established and maintained.
- For practices who have successfully implemented telehealth to provide appropriate elements the well exam virtually, these telehealth visits should continue to be supported, followed by a timely in-person visit
- Pediatricians should identify children who have missed well-child visits and/or recommended vaccinations and contact them to schedule in person appointments inclusive of newborns, infants, children, and adolescents. Pediatricians should work with families to bring children up to date as quickly as possible.
- Pediatricians should also inform families about the strategies already implemented in primary care medical home offices to assure safety. These strategies may include these examples:
 - Scheduling well visits and sick visits at different times of the day.
 - Separating patients spatially, such as by placing patients with sick visits in different areas of the primary care clinic or another location from patients with well visits.

CDC's Childhood Immunization Resources

- The CDC has developed [Resources for Encouraging Vaccinations During COVID-19 Pandemic](#) to reinforce the importance of maintaining routine immunizations during the pandemic.
- Providers are encouraged to utilize the CDC's Childhood [Immunization Multimedia Products for Parents and Providers](#)

Provider Social Media Campaign Resources

✓ AAP's Call Your Pediatrician Campaign

- Providers are encouraged to utilize and deploy the AAP's #CallYourPediatrician Campaign materials to members in order to help make sure children are vaccinated on time:
<https://www.aap.org/en-us/about-the-aap/aap-press-room/campaigns/call-your-pediatrician/Pages/default.aspx>

✓ AAP's The Doctor Is In Campaign

- Pediatrician, OB/GYN, and Family Physician offices are recommended to utilize the AAP's "The Doctor is in" campaign materials to all to be used on their respective social media platforms:
[https://downloads.aap.org/AAP/Campaigns/Call%20Your%20Pediatrician/COVID Doc is in FB.jpg](https://downloads.aap.org/AAP/Campaigns/Call%20Your%20Pediatrician/COVID_Doc_is_in_FB.jpg)
- In addition to "The Doctor is in" campaign, providers are encouraged to post the AAP's COVID-19 To-Do's sample messages to their social media platforms:
<https://www.aap.org/en-us/about-the-aap/aap-press-room/campaigns/call-your-pediatrician/Pages/sample-social-media-posts-for-the-callyourpediatrician-campaign.aspx>