CMS Webinar Announcement: Information, Data and Tools to Support COVID-19 Vaccine Acceptance in Underserved Communities

Information for all network providers

The Centers for Medicare & Medicaid Services (CMS) is offering a free 90-minute webinar on Fri., April 16, from 1:15 to 2:45 p.m., explaining Department of Health and Human Services (HHS) tools, data and approaches to raise COVID-19 (Coronavirus) vaccination rates in underserved communities.

Register for the webinar at:
https://register.gotowebinar.com/register/5115785025645103374

Information will include:
- Panelists from Office of the Assistant Secretary for Preparedness and Response and the Office of Minority Health in HHS providing the latest tools, technical assistance, and grants for addressing equity and reaching underserved communities.
- The Social, Economic and Housing Statistics Division of the Census Bureau demonstrating the Community Resilience Estimates (CRE) program that uses granular data to measure individuals and community capacity to respond to the COVID-19 Pandemic.

COVID-19 inoculation rates in United States minority communities are lower compared to white communities. Studies show that causes of lower vaccination rates include inaccessibility of vaccination sites, language barriers, deportation fears by undocumented immigrants, the digital divide, misinformation about vaccine effectiveness and safety, lack of trust in government institutions and drug companies, and other factors.