

Molina Healthcare of South Carolina

Important Information. Please Read.

September 2021

Molina Healthcare of South Carolina would like to share the following community resources available for Medicaid pregnant women and infants up to eighteen (18) months of age. Healthy Start provides targeted case management, outreach, and health education for pregnant women, infants, and women in their postpartum period.

The purpose of the Healthy Start program is to improve health outcomes before, during, and after pregnancy, and reduce racial/ethnic differences in rates of infant death and adverse perinatal outcomes.

Healthy Start is a community-based organization who provides services (case management, social work, outreach, counseling, education, consumer empowerment, reproductive health, breastfeeding, childbirth classes, male involvement) in an effort to eliminate disparities in infant mortality and improve pregnancy outcomes, including maternal mortality.

The vendors and counties currently served for members at this time:

Family Solutions/SCORH - Counties served- **Allendale-Bamberg-Barnwell-Hampton-Orangeburg**
1031 Middleton St.
Orangeburg, SC 29118
(803) 531-8008 Phone
(888) 581-0319 Toll Free
(803) 531-8007 Fax

Midlands Healthy Start- Counties served- **Richland and Sumter**
1333 Taylor St. Suite 4-H
Columbia, SC 29201
(803) 290-3780
(888) 788-4367

Palmettohealth.org/HealthyStart

Please also see the member incentives flyer on the next page. Qualified pregnant Molina members can receive free breast pumps and car seats.

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Provider Services: **(855) 237-6178**

Molina Healthcare of South Carolina

2021 Healthy Incentives

Member Incentives



WELL VISIT REWARDS - Eligible members must complete a comprehensive well care visit each year. Include conversations about the member's height, weight, BMI, diet, physical activity and blood pressure (if applicable) during the visit. **Members earn a \$10 Walmart Gift Card.**



WELL CHILD VISITS: AGE 15-30 MONTHS - Eligible members must complete at least two or more well child visits between 15 to 30 months. **In addition to the \$10 Walmart Gift Card, members earn a \$15 Walmart Gift Card.**



WELL CARE VISIT: AGES 3-21 - Eligible members must complete a comprehensive well child visit each year. Include a record of the member's height, weight, body mass index percentile, counseling for nutrition and physical activity during the visit. **In addition to the \$10 Walmart Gift Card, members earn a \$15 Walmart Gift Card and will also be entered into a drawing to win a \$150 Walmart Gift Card.**

HEDIS® Updates for Well Visits:

- All well visit measures have changed to an administrative measure rather than hybrid. Use appropriate coding to capture all required HEDIS® data via claims.
- Telehealth is acceptable.



WOMEN'S HEALTHY REWARDS – Women within the eligible populations for these HEDIS® measures:

- Breast Cancer Screening (for Medicaid, Molina Dual Options, and Molina Medicare Complete Care members)
- Cervical Cancer Screening
- Chlamydia Screening

Members earn a \$25 Walmart Gift Card for each service, up to \$75.



PRENATAL CARE - Eligible members should complete their 1st prenatal visit within the 1st trimester. **Members earn a \$25 Walmart Gift Card.**



POSTPARTUM CARE - Eligible members must receive an exam 7-84 days after delivery. **Members earn a \$25 Walmart Gift Card.**

NOT FOR MEMBER DISTRIBUTION.

MolinaHealthcare.com

Molina Healthcare of South Carolina

2021 Healthy Incentives

Member Incentives Continued



NEW BABY REWARDS -

- Well Visits: Eligible members must complete six well child visits before turning 15 months old.
- Child Immunizations: Eligible members must complete all required vaccinations before the child's second birthday.

Members earn a \$25 Walmart Gift Card for meeting each of these requirements, up to \$50, and will also be entered into a drawing to win a \$150 Walmart Gift Card each time when the requirements are completed.



DIABETES REWARDS - Eligible members (for Medicaid, Molina Dual Options, and Molina Medicare Complete Care members) with diabetes (type 1 and type 2) must complete the following exams:

- Receive an HbA1c test
- Receive a complete Kidney Health Evaluation
 - HEDIS® Update: complete a Kidney Health Evaluation to include both an eGFR (blood test) and an uACR (urine test)
- Receive a retinal eye exam from an optometrist or ophthalmologist **Members earn a \$25 Walmart Gift Card for each service, up to \$75.**



COLORECTAL CANCER SCREENING REWARDS - Eligible members (Molina Medicare Complete Care Members) 51–75 years of age who had an appropriate screening for colorectal cancer. **Members earn a \$25 Walmart Gift Card.**

Disclaimer: Walmart gift cards may not be used to purchase alcohol, tobacco or firearms. Walmart gift cards may not be used at Sam's Club locations or for Walmart or Sam's Club on-line purchases.

**Questions? Please contact Provider Services at: (855) 237-6178
or email SCProviderServices@MolinaHealthcare.com**

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HEDIS®

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