



## Well-Baby Visits Birth to 15 Months Rewards Program

### Who is eligible for the Well-Baby Visit Reward program?

- HealthChoice Illinois Members who are between 0-15 months old

### Why should we participate?

- ✓ Parents of children who receive routine Well-Baby Visits help to improve their baby's overall health.
- ✓ Parents will be informed of the baby's developmental milestones and provided an opportunity to receive necessary immunizations.
- ✓ Members who qualify and take their babies for six Well-Baby Visits in their first 15 months of life **may earn a \$75 Gift Card!**

### Well-Baby Visits

### Why are they important?

- Well-Baby Visits allow a doctor to track the growth and development of each baby.
- Each visit provides an opportunity to measure progress and make sure the baby gets the care they need to stay healthy.

### When does my baby need their appointments?

- All babies should have 6 or more Well-Baby Visits with a PCP during their first 15 months of life.
- **What are the rewards?**
- Babies 0-15 months old can earn a \$75 Gift Card when they have completed 6 or more well baby visits in the first 15 months of life.

### How can we participate in the Well-Baby Visit Reward program?

**Step 1:** Qualifying Molina Members will complete Well-Baby visits during the required timeframes:

- ✓ 6 or more Well-Baby Visits in the first 15 months of life
- ✓ **Step 2:** After your baby's appointment(s), visit the "Member Rewards" Page for information on reporting their visit(s) and how to select a gift card. This must be completed by 1/31/2027 to claim a 2026 reward. Provide updated contact information to ensure proper delivery of the reward(s).



**Step 3:** Molina will send your Gift Card(s) for taking your baby to their required Well-Baby Visits within 6-8 weeks of receipt of the bill from your doctor and receipt of a reward form.

### **Incentive Eligibility Requirements**

The following requirements must be met to receive the incentive:

- Members must schedule and receive recommended screenings within the service's required timeframe.
- Members must be enrolled with Molina Healthcare of Illinois at the time services were completed to qualify for the reward(s).
- Members may not receive more than one incentive for the same service in a measurement year.

If you have any questions about Molina's Well-baby Visit Reward Program, reach out to Molina Member Services at: (855) 687-7861, TTY: 711. Representatives can help you Monday through Friday, 8 a.m. to 5 p.m.

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If you use this program for rent or utilities, Housing and Urban Development (HUD) requires it to be reported as income if you seek assistance. Contact your local HUD office if you have questions.