

## A message from Brian Maddy, Plan President, Molina Healthcare of Wisconsin

**Happy New Year!** At Molina Healthcare of Wisconsin, we are excited for the opportunities this new year brings and are, as always, sincerely grateful for your partnership. Every day, you and our other community, government, and provider partners are making a true difference in the health and lives of our members and Wisconsin communities.

**As we look ahead, I'd like to bring a critical community effort to your attention.** In March, the Wisconsin Department of Health Services (DHS) informed the general public the COVID-19 Public Health Emergency would end in May. According to DHS, between June 2023 and May 2024, more than 1.6 million Wisconsin members must now renew their BadgerCare Plus or Medicaid benefits to avoid a gap in health coverage.

To-date, Wisconsin is [lagging behind](#) the rest of the United States in renewals, meaning many vulnerable Wisconsinites are losing health insurance.

**We hope you will join Molina and DHS in spreading the word to every Medicaid member you know that they must renew in order to keep their state insurance.**

Contact [WICommunityEngagement@MolinaHealthcare.com](mailto:WICommunityEngagement@MolinaHealthcare.com) if you're interested in sharing co-branded posters/flyers in your business/agency.

Together, we can help these members avoid gaps in healthcare coverage and live healthier lives in 2024 and beyond.

Wishing you health and happiness in the new year ahead,

A handwritten signature in black ink that reads "Brian Maddy".

Brian Maddy  
Plan President, Molina Healthcare of Wisconsin

# Molina expands Wisconsin presence

## My Choice Wisconsin acquisition and Medicaid expansion

We're growing! Last summer, Molina was pleased to announce the expansion of our government-sponsored offerings in Wisconsin.

With the [recent acquisition of My Choice Wisconsin \(MCW\)](#), Molina now offers access to all government-sponsored health care programs in Wisconsin\*.



In addition, we've been approved by the Wisconsin Department of Health (DHS) to expand our Medicaid SSI/BadgerCare Plus offerings into additional counties, effective January 1, 2024. This includes the following new counties:

### Chippewa, Columbia, Eau Claire, Juneau, and Sauk.

This growth allows Molina to serve even more Wisconsin members, welcome a talented group of passionate employees, and expand our footprint into several new counties.

**Molina now offers access to all government-sponsored health care programs in Wisconsin\*!**

Over the next year, we will be carefully integrating our systems and processes with My Choice Wisconsin and collaborating with new providers and community organizations to ensure the best continuity of care for our members.

*\*This includes BadgerCare Plus, Medicaid SSI, Marketplace, Medicare, Family Care and Family Care Partnership, and Molina's TMG subsidiary in the IRIS program.*

# Making a difference

## through donations and community involvement

In 2023, our Community Engagement team worked hard to positively impact health and educate members in our Wisconsin communities. Here's a quick look at some of what we accomplished last year!

**\$165,000** **Donated** to Wisconsin nonprofits through The MolinaCares Accord and Molina Healthcare of Wisconsin, Inc.

**281** **Events** attended, including:

**25,000+** **Adults and children fed** at the Goodman Community Center Thanksgiving Drive in Madison.

**2,500** **Free groceries** to families at the Empty Bowls Event in Milwaukee.

**500** **Bikes** to children at the 2023 Bike Day in Milwaukee.

**300** **Bottles of water** to runners at the Latinx & Hispanic Heritage 5K Run/Walk in Appleton.

**230** **Insulated bags of food** to rural families in Green Bay and Peshtigo.



# Parading for inclusivity in Wisconsin

Last summer, MHWI was honored to be a part of efforts to create more inclusive Wisconsin communities. We were the only health plan in Wisconsin to participate in the Milwaukee Pride Parade, and we proudly joined in one of the longest-running Juneteenth parades in the country.



## Living our mission through volunteerism

Molina Healthcare of Wisconsin staff are deeply connected to our diverse communities, both urban and rural. In 2023, our staff and leaders served our members by donating winter coats and other items to the homeless, volunteering to pack bags of care items for refugees, wrapping presents for children, serving free Thanksgiving meals to families, and more!



# Improving quality healthcare in Wisconsin

Thanks to the efforts of our Quality and Health Care Services teams at MHWI, we've seen several improvements to our members' health outcomes scores from 2021 to 2022 – and all are continuing to improve or hold strong to-date\*. These include (but are not limited to):

↑ 11.5% in postpartum visits between 7 and 84 days after delivery\*

↑ 3.5% in prenatal care visits within the first trimester\*

↑ 3.5% in members with controlled blood pressure\*

↑ 3.0% in getting care quickly\*\*

↑ 2.0% in diabetic members with controlled A1C levels\*

↑ 0.5% in rating of health care\*\*

*\*Based on Healthcare Effectiveness Data and Information Set (HEDIS) scores.*

*\*\*Based on Consumer Assessment of Healthcare Providers and Systems (CAHPS) survey results.*



# Success Story: Wraparound care supports pregnant member with substance use disorder on journey to sobriety

For Katy\*, living with substance use disorder, bipolar disorder, post traumatic stress disorder (PTSD), depression and anxiety was a toxic cocktail that nearly cost her everything.

When Molina Case Manager Vicki Winship first met Katy, she was very unstable at 17 weeks pregnant.



**She hadn't seen an OB provider yet, had been hospitalized three times for alcohol dependency, had been forced to leave her home and three children, was unemployed, and didn't have transportation or a support system.**

Through persistent outreach, Vicki finally convinced Katy to attend her first prenatal visit with an OB provider and get into residential treatment. Over the next few months, Vicki supported her with frequent interactions while Katy stayed sober and attended appointments with her OB provider, primary care provider, behavioral health provider, child services case worker, and WIC.

**Thanks to Molina's support, Katy is now sober and healthy,** has stable housing and transportation, has providers for her and her baby, and is working to regain custody of her children. She expressed her gratitude to Vicki for helping her through a very difficult time.

*\*Member's name changed for privacy.*