

Pregnancy and Baby Rewards Provider Toolkit

Illinois



Your Extended Family.

Are any of your Molina patients having a baby?



Molina Healthcare wants to help them have a healthy pregnancy and baby.

Our case managers can help with education, referrals, transportation, finding community resources and achieving member incentives. Providers may make a referral by calling, faxing or emailing Molina. We will need the member name, date of birth, recipient ID number, phone number, address, city, state and zip code and the estimated delivery date, if it is known.

- Providers may make a referral by calling Molina at (855) 687-7861.
- Providers may also make a referral by faxing the pregnancy notification form to (844) 479-5341.
- Providers may also make a referral by securely emailing the required information to Quality-HealthCampaigns@MolinaHealthcare.com.

Molina will contact the Member to help them take advantage of the incentive and resource programs.

MolinaHealthcare.com



For more information please contact us by calling (855) 687-7861 or by emailing us at Quality-HealthCampaigns@MolinaHealthcare.com.

Table of Contents

Guides

- 4. Pregnancy & Baby Rewards
- 5. Molina Rewards Programs – Frequently Asked Questions
- 7. General HEDIS® Tips to improve scores
- 8. Pregnancy Notification Form
- 9. HEDIS® Tips – Prenatal Care – Timeliness
- 11. HEDIS® Tips - Postpartum Care
- 13. HEDIS® Tips – Well-Child Visits in First 15 Months of Life
- 14. HEDIS® Tips – Oral Care During Prenancy and Through the Lifespan
- 15. HEDIS® Tips – Prenatal Immunization Status

Pregnancy & Baby Rewards

Program Overview

The main focus of the Pregnancy and Baby Rewards programs are to identify pregnant women and help motivate them to complete necessary preventive exams and screenings for improved health outcomes for themselves and their babies. Below is an outline of the rewards program for new moms.

Please note that rewards programs do not replace or interfere with each member's physician assessment and care, nor does it deviate from the Molina Well Mom program.

Reward Program	Description	Member Incentive
Pregnancy Rewards Incentive Program - Prenatal Care	Existing qualifying Molina members may earn an incentive for completing their prenatal visit during the first trimester	\$25 Walmart Gift Card
	Newly enrolled members may earn an incentive when they complete their prenatal visit on or before the enrollment start date or within 42 days of joining Molina Healthcare	\$25 Walmart Gift Card
Pregnancy Rewards Incentive Program - Postpartum Visit	Qualifying Molina members may earn an incentive when they complete their postpartum appointment between 7 days and 84 days after delivery	\$50 Walmart Gift Card
Well-Child Incentive Program	Qualifying Molina members can earn an incentive for having their child complete six or more well-child visits by 15 months of age	\$50 Walmart Gift Card

Only Medicaid Molina members are eligible to participate in Pregnancy and Baby Rewards.

Molina Rewards Programs - Frequently Asked Questions

What are the Pregnancy & Baby Rewards programs?

Molina's rewards programs encourage our members to receive timely prenatal and postpartum care, and to have their newborns receive six or more visits within their first 15 months of life. Molina utilizes NCQA guidelines to determine eligibility and fulfillment of rewards.

What incentives can be earned?

Incentives may be earned for completion of 1) prenatal visit in the first trimester, on or before the enrollment start date or within 42 days of enrollment with Molina, 2) postpartum appointment 7-84 days post-delivery or 3) six or more well-child visits by the time the baby is 15 months old.

Who qualifies?

Pregnant or newly delivered HealthChoice Illinois Molina members who require prenatal, postpartum or well-child services per NCQA guidelines.

Does the program have an end date?

No, there is no end date. However, Molina reserves the right to amend the date if necessary.

What does a member need to do to earn incentives?

Schedule and complete services/appointments with their provider(s). Members earn one reward for the initial completed service under each service category per pregnancy. Members who complete their missing services and required verification will be mailed a gift card(s) to their current available address between four to six weeks after claims have been received.

Who can a member call for assistance with making an appointment?

HealthChoice Illinois members may call Member Services at (855) 687-7861, TTY 711, between 8 a.m. to 5 p.m. Monday through Friday.

After completing missing service, what else does each member need to do to receive their incentive?

Members who complete their missing services must send Molina their completed rewards reply postcard. The card must be filled out and include their current mailing address and information regarding their missing service. Postage is not needed from each member to mail the postcard.

What types of incentive will the member receive?

The incentive is a Walmart gift card that can be redeemed at a store location or online. Gift cards are available in different denominations depending on the service.

Are there only certain items that each member can purchase with their gift card?

The gift card may not be used to purchase alcohol, tobacco or firearms and are not redeemable for cash or credit and may not be used to purchase money order or prepaid cards.

How many incentives can each member who qualifies for the program earn in one year?

The Molina member Incentive program has seven incentives that can be earned in a year. The Pregnancy & Baby Rewards programs have three incentives that can be earned in a year. Please see our website for a full list of our rewards programs: <https://www.molinahealthcare.com/providers/il/PDF/Medicaid/rewards-programs.pdf>

If a member completed a service then subsequently disenrolled from Molina, would they still receive the incentive reward?

No, only members who are HEDIS® eligible at the time of the reward distribution will receive the reward, regardless of whether they were eligible at the time services were completed.

Does the gift card expire?

No. There is not an expiration date for the gift card.

How can providers help Molina reach members who may qualify for the Pregnancy & Baby Rewards programs?

To identify Molina members who qualify for the program, contact us via email at Quality-HealthCampaigns@MolinaHealthcare.com.

General HEDIS® tips to improve scores:

- Work with Molina – we are your partners in care and would like to assist you in improving your HEDIS® scores.
- Use HEDIS® specific billing codes when appropriate. This will help reduce the number of medical records we are required to review in your office. We have tip reference guides on what codes are needed for HEDIS®.
- Use HEDIS® needed services lists that Molina provides to identify patients who have gaps in care. If a patient calls for a sick visit, see if there are other needed services (e.g., well care visits, preventive care services). Keep the needed services list by the receptionist's phone so the appropriate amount of time can be scheduled for all needed services when patients call for a sick visit.
- Avoid missed opportunities. If a member needs help with transportation, please refer the member to Molina's transportation service. Molina covers transportation to and from medical appointments. Molina members may schedule a ride call (844) 644-6354; TTY/TDD 711. The member should schedule their ride at least three days before their appointment.

Importance of pregnancy notification

We need your help!

Providers may be the first to know when a patient is pregnant. By notifying the health plan, it allows the member to enroll in special programs, gain access to additional resources, and earn rewards.

By completing the Pregnancy Notification Form you can help the member/patient in many ways. Taking the time to complete this form and send it to Molina will go a long way. We greatly appreciate your help!



Pregnancy Notification

Molina Healthcare of Illinois (Molina) offers many programs to supplement the care you provide to your patients.

Please help your patients take advantage of all the incentives and resources we have to offer by notifying us as soon as possible when you have diagnosed a pregnancy.

Contact options include:

- Phone (855) 687-7861
- Fax this form OR an office equivalent form with required information to (844) 479-5341;
- Email required information to us [secure] at Quality-HealthCampaigns@MolinaHealthcare.com.

Member's Name*:

Member's DOB*:

Phone #*: ()

Address*:

City*:

State:

Zip*:

Estimated Date of Delivery (EDD):

Provider's Name:

Provider's Address:

Provider City:

Provider State:

Provider Zip:

Provider's Phone Number: ()

*Required information

HEDIS® Tips: Timeliness of Prenatal Care

MEASURE DESCRIPTION

Prenatal care visit in the first trimester or within 42 days of enrollment.

Prenatal care visit, where the practitioner type is an OB/GYN or other prenatal care practitioner or PCP*, with one of these:

- A diagnosis of pregnancy
- A basic physical obstetrical exam that includes auscultation for fetal heart tone, or pelvic exam with obstetric observations, or measurement of fundus height
 - A standardized prenatal flow sheet may be used
- Evidence that a prenatal care procedure was performed, such as:
 - Screening test in the form of an obstetric panel (must include all of the following: hematocrit, differential WBC count, platelet count, hepatitis B surface antigen, rubella antibody, syphilis test, RBC antibody screen, Rh and ABO blood typing), or
 - TORCH antibody panel alone, or
 - A rubella antibody test/titer with an Rh incompatibility (ABO/Rh) blood typing, or
 - Ultrasound of a pregnant uterus
- Documentation of LMP, EDD or gestational age in conjunction with either of the following:
 - Prenatal risk assessment and counseling/education
 - Complete obstetrical history

* For visits to a PCP, a diagnosis of pregnancy must be present along with any of the above.

USING CORRECT BILLING CODES

Please note that global billing or bundling codes would need to include specific dates within the first trimester or within 42 days of enrollment with Molina in order to count towards this measure.

Stand Alone Prenatal Visits			
CPT		HCPCS	
99500		H1000	
CPT-CAT-II		H1001	
0500F		H1002	
0501F		H1003	
0502F		H1004	
SNOMED CT US Edition			
17629007	171055003	440536005	713238008
18114009	171056002	440638004	713239000
58932009	171057006	440669000	713240003
66961001	171058001	440670004	713241004
134435003	171059009	440671000	713242006
135892000	171060004	441839001	713386003
169712008	171061000	700256000	713387007
169713003	171062007	702396006	717794008
169714009	171063002	702736005	717795009
169715005	171064008	702737001	
169716006	386235000	702738006	
169717002	386322007	702739003	
169718007	397931005	702740001	
169719004	424441002	702741002	
169720005	424525001	702742009	
169721009	424619006	702743004	
169722002	439165004	702744005	
169723007	439733009	710970004	
169724001	439816006	713076009	
169725000	439908001	713233004	
169726004	440047008	713234005	
169727008	440227005	713235006	
171054004	440309009	713237003	

HEDIS® Tips: Timeliness of Prenatal Care

<u>Prenatal Bundled Services w/DOS</u>		<u>Prenatal Visits w/Pregnancy Diagnosis</u>	
CPT	HCPCS	CPT	HCPCS
59400	H1005	99201	G0463
59425		99202	T1015
59426		99203	SNOMED CT US Edition
59510		99204	17436001
59610		99205	77406008
59618		99211	281036007
		99212	
		99213	
		99214	
		99215	
		99241	
		99242	
		99243	
		99244	
		99245	

HOW TO IMPROVE HEDIS® SCORES

- ✓ Ask front office staff to prioritize new pregnant patients and ensure prompt appointments for any patient calling for a visit late in their first trimester.
- ✓ Have a direct referral process to OB/GYN in place.
- ✓ Complete and submit Molina's pregnancy notification form as soon as possible so that we may enroll the patient in our incentive and care management programs.
- ✓ Discuss any barriers to attending the postpartum visit with your patient, including transportation or child care, and encourage them to contact Molina for additional assistance.

HEDIS® is a registered trademark of NCQA.
Updated 09/06/2019.

Measure codes do not represent reimbursable codes per Illinois Department of Healthcare and Family Services Medicaid Fee Schedule.



HEDIS® Tips: Postpartum Care

MEASURE DESCRIPTION

Postpartum visit for a pelvic exam or postpartum care with an OB/GYN practitioner or midwife, family practitioner or other PCP on or between 7 and 84 days after delivery. A Pap test within 7-84 days after delivery also counts.

Documentation in the medical record must include a note with the date when the postpartum visit occurred and one of the following:

- Pelvic exam
- Evaluation of weight, BP, breast and abdomen. Notation of "breastfeeding" is acceptable for the "evaluation of breasts" component
- Notation of "postpartum care", including, but not limited to:
 - Notation of "postpartum care", "PP care", "PP check", "6-week check"
 - A preprinted "Postpartum Care" form in which information was documented during the visit
- Perineal or cesarean incision/wound check
- Screening for depression, anxiety, tobacco use, substance use disorder, or preexisting mental health disorders
- Glucose screening for women with gestational diabetes
- Documentation of any of the following topics:
 - Infant care or breastfeeding
 - Resumption of intercourse, birth spacing or family planning
 - Sleep/fatigue
 - Resumption of physical activity and attainment of healthy weight

USING CORRECT BILLING CODES

Please note that global billing or bundling codes would need to include specific dates within the first trimester or within 42 days of enrollment with Molina in order to count towards this measure.

Postpartum Visit			
CPT		CPT-CAT-II	ICD10CM
59400	59618	0503F	Z01.411
59410	59622		Z01.419
59510	57170		Z01.42
59515	58300	HCPCS	Z30.430
59610	59430	G0101	Z39.1
59614	99501		Z39.2
			384633003
			408884008
			408886005
			409018009
			409019001
			440085006
			717810008
Postpartum Bundled Services w/Date of Service			
CPT			
	59400		59610
	59410		59614
	59510		59618
	59515		59622
Cervical Cytology Lab Test			
CPT		HCPCS	
88141	88154	G0123	G0147
88142	88164	G0124	G0148
88143	88165	G0141	P3000
88147	88166	G0143	P3001
88148	88167	G0144	Q0091
88150	88174	G0145	
88152	88175	LOINC	
88153		10524-7	19766-5
SNOMED CT US Edition		18500-9	19774-9
171149006	439958008	19762-4	33717-0
416107004	440623000	19764-0	47527-7
417036008	448651000124104	19765-7	47528-5

HEDIS® Tips: Postpartum Care

Cervical Cytology Result

SNOMED CT US Edition

168406009	269957009	310841002	441088002
168407000	269958004	310842009	441094005
168408005	269959007	416030007	441219009
168410007	269960002	416032004	441667007
168414003	269961003	416033009	700399008
168415002	269963000	439074000	700400001
168416001	275805003	439776006	62051000119105
168424006	281101005	439888000	62061000119107
250538001	309081009	441087007	98791000119102
268543007			

HOW TO IMPROVE HEDIS® SCORES

- ✓ Begin discussion of the postpartum visit prior to delivery, and where able, schedule it ahead of time.
- ✓ Ensure the postpartum visit is scheduled prior to discharge from the hospital after delivery.
- ✓ Discuss any barriers to attending the postpartum visit with your patient, including transportation or child care, and encourage them to contact Molina for additional assistance.

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HEDIS® Tips:

Well-Child Visits in the First 15 Months of Life

MEASURE DESCRIPTION

Children who had at least 6 well-child visits with a PCP prior to turning 15 months.

Well-child visits consist of all of the following:

- A health history
- A physical developmental history
- A mental developmental history
- A physical exam
- Health education/anticipatory guidance

USING CORRECT BILLING CODES

Well-Care Visits				
CPT		ICD10CM		
99381		Z00.00	Z00.8	Z02.5
99382	99392	Z00.01	Z02.0	Z02.6
99383	99393	Z00.110	Z02.1	Z02.71
99384	99394	Z00.111	Z02.2	Z02.82
99385	99395	Z00.121	Z02.3	Z76.1
99391	99461	Z00.129	Z02.4	Z76.2
		Z00.5		
HCPCS				
G0438		G0439		
SNOMED CT US Edition				
103740001	170272005	270356004	410632008	
170099002	170281004	401140000	410633003	410646008
170107008	170290006	410620009	410634009	410647004
170114005	170300004	410621008	410635005	410648009
170123008	170309003	410622001	410636006	410649001
170132005	171387006	410623006	410637002	410650001
170141000	171394009	410624000	410638007	442162000
170150003	171395005	410625004	410639004	444971000124105
170159002	171409007	410626003	410640002	446301000124108
170168000	171410002	410627007	410641003	446381000124104
170177007	171416008	410628002	410642005	669251000168104
170250008	171417004	410629005	410643000	669261000168102
170254004	243788004	410630000	410644006	669271000168108
170263002	268563000	410631001	410645007	669281000168106

HOW TO IMPROVE HEDIS® SCORES

- ✓ Avoid missed opportunities by taking advantage of every office visit (including sick visits) to provide a well-child visit, immunizations, and lead testing.
- ✓ Make day care physicals into well-care visits by performing the required services and submitting appropriate codes.
- ✓ Medical record needs to include the date when a health/developmental history and physical exam was performed and health education/anticipatory guidance was given.
- ✓ Use standardized templates in charts and in EMRs that allow checkboxes for standard counseling activities.

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Provider Tips for: Oral Health Care During Pregnancy and Through the Lifespan

Molina appreciates your commitment to quality and adhering to best practices like Oral Health Care During Pregnancy and through the Lifespan and we know it can be difficult to find the resources to meet best practices. Since Obstetricians and Gynecologists might be the only health care professionals some pregnant patients engage with throughout their pregnancy, this creates a unique opportunity to offer valuable education and support to your patients about the importance of dental care and good oral hygiene during pregnancy and beyond. To assist in your efforts, Molina has developed a resource guide that we hope you'll find beneficial in your daily practice.

Do you need help finding a participating dental provider for your pregnant Molina patient?

Visit <https://www.avesis.com/TPS/molina/DentalSearch.aspx> to search for participating dental providers in the Molina network.

ACOG Committee Opinion:

"Pregnancy is a "teachable" moment when women are motivated to adopt healthy behavior. For women of lower socioeconomic status, pregnancy provides a unique opportunity to obtain dental care because of Medicaid insurance assistance with prenatal medical and dental coverage. However, most women do not seek dental care. Dental and obstetric teams can be influential in helping women initiate and maintain oral health care during pregnancy to improve lifelong oral hygiene habits and dietary behavior for women and their families." The first prenatal visit is a valuable opportunity to assess a woman's oral health. A simple approach to prenatal assessment can be accomplished by using the questions provided in box 1 below.

SAMPLE ORAL HEALTH QUESTIONS

1. Do you have swollen or bleeding gums, a toothache, problems eating or chewing food, or other problems in your mouth?
2. When was your last dental visit?
3. Do you need help finding a dentist?

Data from National Maternal and Child Oral Health Resource Center, Georgetown University. Oral health care during pregnancy: a national consensus statement. Oral Health Care During Pregnancy Expert Work Group. Washington, DC: OHRC; 2012. Available at: <http://www.mchoralhealth.org/PDFs/OralHealthPregnancyConsensus.pdf>.

ACOG RECOMMENDATIONS

- Discuss oral health with all patients, including those who are pregnant or in the postpartum period.
- Advise women that oral health care improves a woman's general health through her lifespan and may also reduce the transmission of potentially caries-producing oral bacteria from mothers to their infants.
- Conduct an oral health assessment during the first prenatal visit.
- Reassure patients that prevention, diagnosis, and treatment of oral conditions, including dental X-rays (with shielding of the abdomen and thyroid) and local anesthesia (lidocaine with or without epinephrine), are safe during pregnancy.
- Inform women that conditions that require immediate treatment, such as extractions, root canals, and restoration (amalgam or composite) of untreated caries, may be managed at any time during pregnancy. Delaying treatment may result in more complex problems.
- For patients with vomiting secondary to morning sickness, hyperemesis gravidarum, or gastric reflux during late pregnancy, the use of antacids or rinsing with a baking soda solution (i.e., 1 teaspoon of baking soda dissolved in 1 cup of water) may help neutralize the associated acid.
- Be aware of patients' health coverage for dental services during pregnancy so that referrals to the appropriate dental provider can be made. Note that each state's Medicaid coverage for oral health may vary considerably.
- Develop a working relationship with local dentists.
- Refer patients for oral health care with a written note or call, as would be the practice with referrals to any medical specialist.
- Advocate for broader oral health coverage of women before, during, and after pregnancy. Pregnancy is a unique time when women may gain access to oral health coverage.
- Reinforce routine oral health maintenance, such as limiting sugary foods and drinks, brushing twice a day with fluoridated toothpaste, flossing once daily, and dental visits twice a year.

HEDIS® Tips: Prenatal Immunization Status

CLINICAL RECOMMENDATION STATEMENT

Advisory Committee on Immunization Practices (ACIP) clinical guidelines recommend that all women who are pregnant or who might be pregnant in the upcoming influenza season receive inactivated influenza vaccines. ACIP also recommends that pregnant women receive one dose of Tdap during each pregnancy, preferably during the early part of gestational weeks 27–36, regardless of prior history of receiving Tdap.

USING CORRECT BILLING CODES

<u>Adult Influenza Immunization</u>			
CVX			
88		158	
140		166	
141		168	
144		171	
150		185	
153		186	
155			
<u>Adult Influenza Vaccine Procedure</u>			
CPT		SNOMED CT US Edition	
90630		46233009	400788004
90653	90674	346524008	408752008
90654	90682	346525009	418707004
90656	90686	348046004	419562000
90658	90688	348047008	429914001
90661	90689	391668002	430410002
90673	90756	391669005	430482001
		400564003	430620004

HOW TO IMPROVE HEDIS® SCORES

- ✓ Present vaccination as a standard part of obstetric care.
- ✓ Provide a strong recommendation.
- ✓ Share additional information, as needed.

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Updated 09/06/2019.

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