

Pregnancy Rewards

Information for OBGYN providers in the Medicaid network

Molina Healthcare has updated our **Pregnancy Rewards** incentive program, which now offers up to \$225 in Walmart gift cards to members who complete prenatal, postpartum and baby well visits.

Refer to your HEDIS® Tips Booklet for proper coding to ensure members receive credit for their visits. If you have questions or do not have a HEDIS® Tips Booklet, please call Provider Services.

Rewards are earned for these services:

- A \$50 gift card for the first prenatal visit **within the first trimester or 42 days of enrollment**
- A \$25 gift card for a **second trimester** visit
- A \$50 gift card for a postpartum visit **between 21-56 days** after delivery
- A \$100 gift card for the child receiving six well-visits **within the first 15 months** after birth

Pregnant members are automatically enrolled in the program through claims data. Participants will be mailed a welcome packet and updates on their earned rewards. Rewards will be sent after Molina Healthcare receives the claims for the qualifying services.

Pregnancy Rewards aims to improve health outcomes for mothers and their babies. We appreciate your help in ensuring members receive the best care possible during and after their pregnancies.

Earn \$50 for Timely Prenatal Care

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On Aug. 1, 2016, Molina Healthcare implemented a \$50 provider incentive for timely prenatal care visits. To receive the \$50 incentive, complete a [Prenatal Risk Assessment Form \(PRAF\)](#) for each newly identified pregnant patient and meet the following:

- Bill with HCPCS code H1000 at the time of service ⁽¹⁾
- Complete the service within the first trimester or 42 days of the member's enrollment with Molina Healthcare
- Fax to (866) 504-7256. Find the PRAF on our [website](#) under the "Forms" tab.

Molina Healthcare will send monthly consolidated incentive checks for each PRAF completed and appropriately submitted via claim, with a limit of one per member. Expect incentive payments four to six weeks after delivery of a live birth.

For questions, contact Kevin St. Clair at Kevin.StClair@MolinaHealthcare.com or (614) 212-2385.

⁽¹⁾Regardless of compliance, the H1000 Code will be paid at your contracted ODM fee schedule. Additional H1000 claims may be submitted if significant risk factors that were not noted on the original PRA form are identified during the course of the pregnancy. The \$50 Incentive is only paid once per pregnancy.

Questions?

Provider Services – (855) 322-4079
8 a.m. to 5 p.m., Monday to Friday
(MyCare Ohio available until 6 p.m.)

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