



Well-Baby Visit Rewards Program

Who is eligible for the Well-Baby Visit Reward program?

- HealthChoice Illinois Members who are between 0-30 months old

Why should we participate?

- ✓ Parents of children who receive routine Well-Baby Visits help to improve their baby's overall health.
- ✓ Parents will be informed of the baby's developmental milestones and provided an opportunity to receive necessary immunizations.
- ✓ Members who qualify and take their babies 15 months and younger to 6 or more Well-Baby Visits **may earn a \$10 Gift Card per visit (up to \$60 per year)!**
- ✓ Members who qualify and take their babies who are 15-30 months old to 2 or more Well-Baby Visits **may earn a \$10 Gift Card per visit (up to \$20 per year)!**

Well-Baby Visits

Why are they important?

- Well-Baby Visits allow a doctor to track the growth and development of each baby.
- Each visit provides an opportunity to measure progress and make sure the baby gets the care they need to stay healthy.

When does my baby need their appointments?

- All babies should have 6 or more Well-Baby Visits with a PCP during their first 15 months of life.
- All babies should have 2 or more Well-Baby Visits with a PCP between 15-30 months of life.

What are the rewards?

- Babies 0-15 months old can earn a \$10 Gift Card per visit (up to \$60 per year)
- Babies 15-30 months old can earn a \$10 Gift Card per visit (up to \$20 per year)

How can we participate in the Well-Baby Visit Reward program?

Step 1: Qualifying Molina Members will be mailed a pre-paid incentive reply postcard with a qualifying service listed and requirements to earn your reward.

- ✓ 6 or more Well-Baby Visits in the first 15 months of life
- ✓ 2 or more Well-Baby Visits between 15-30 months of life

Step 2: After completing the service(s), fill out and return the Molina pre-paid incentive postcard with information about your visit(s) by 1/31/2023. Be sure to provide updated contact information to ensure proper delivery of the reward.



Step 3: Molina will send your Gift Card(s) for taking your baby to their required Well-Baby Visits within 6-8 weeks of receipt of the bill from your provider and returned incentive postcard.

Incentive Eligibility Requirements

The following requirements must be met to receive the incentive:

- Members must schedule and receive recommended screenings within the service's required timeframe.
- Members must be enrolled with Molina Healthcare of Illinois at the time services were completed to qualify for the reward(s).
- Members may not receive more than one incentive for the same service in a measurement year.

If you have any questions about Molina's Well-baby Visit Reward Program, reach out to Molina Member Services at: (855) 687-7861, TTY: 711. Representatives can help you Monday through Friday, 8 a.m. to 5 p.m.